There is so much to see.

17 - 21 Oct 18
Messe Wels
The Caravan Salon Austria is the platform for the entire camping and caravanning industry – even beyond the borders of Austria. The record attendance in 2017 with 34,500 visitors, the content exhibitors and visitors and the enormous media response show the importance of that the fair has gained for all camping fans and those, that still want to become one, in the past ten years in Wels.

For you as exhibitor this is the ideal moment to present premieres to an audience from all over Austria, which is keen to invest. With around 700 leisure vehicles and 120 exhibitors, the Austrian Salon presents itself on around 36,500 m exhibition space as the innovations show for camping and caravanning. The broad spectrum with its nearly seamless offer is a paradise for caravan owners with purchasing intentions.

The travel industry lives from emotions. Participation as exhibitor offers you the possibility to speak in person with your existing and new customers and thereby build trusting and long-lasting business relations.

The freedom to travel with your caravan or tent attracts increasingly more people. Enthuse our customers! We are looking forward to your participation.

Exhibitors emphasise the high quality

Re-booking rate with top value

92,3 %

of exhibitors have confirmed to participate again in 2018

Good fair sales and a successful post-fair business

73,4 %

of exhibitors are very satisfied or satisfied with their sales at the fair

81,0 %

were very satisfied or satisfied with the number and quality of new contacts

Visitors’ best grades

86,9 %

of visitors are very satisfied or satisfied with their visit

74,6 %

of visitors plan an investment and therefore confirm the high purchasing power

Source: Exhibitor- and Visitorsurvey 2017
Exhibitors and partners confirm the success

Albert Habernig, president Austrian Caravan Trade Association
„The Caravan Salon Austria was well visited also in 2017. We were able to welcome a big new audience at our booths – especially young people and families. We have been in Wels for 10 years now and are very happy to have found the ideal partner with the Messe Wels. Here in Wels, the growing topic of camping is presented very well and the ideal platform for all camping lovers is offered.”

Peter Dröszler, sales referee DE/AT/CH, Dethleffs GmbH & Co KG
„The Messe Wels is noticeably increasing in visitor numbers each year. Particularly noteworthy is that visitors flock to Wels from all over Austria. Even from Tyrol and Carinthia – all provinces are represented. In addition, more and more visitors are coming from the Bavarian neighbouring region. A huge compliment goes to the entire fair team – everyone helps you here with a big smile.”

René Gabold, Fritz Berger, Filialleitung Wien
„We visited the Caravan Salon Austria for the first time this year and we are positively surprised by the visitor numbers. We could create excellent new contacts and expect a good post-fair business as well. The Caravan Salon Austria is one of the most important platforms for campers and we will also be part of it in 2018.”

Seize the growing visitor numbers for your own success!

24.400 visitors 2008 + 29,1%
31.500 visitors 2016 + 9,5%
34.500 visitors 2017

Exhibitor programme – the complete offer

Vehicles
- Motorhomes
- Caravans
- Camping buses
- Delivery vans
- Folding trailer
- Pick-up cabin
- Mobile homes
- Expedition vehicles

Tourism
- Campsites
- Tour operators
- Leasing
- Holiday regions
- Camping trips

Specialised literature
- Specialised books
- Specialised magazines

Technology and accessories
- Support components
- Conditioning and heating system
- Energy supply
- Navigation systems
- Cooling units
- Maneuuvring system
- Caravan – and motorhome accessories

Outdoor and leisure
- Awnings and tents
- Functional clothing
- Bicycles, electric vehicles
- Weather and sun protection systems
- Boats and accessories
- Camping accessories
Contact

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Fair information

Facts & figures
Hall space: 28,500 m²
Open-air area: 8,000 m²
Total gross surface: 36,500 m²

Coordinators
Messezentrum Wels:
48°09’06,2” north
14°01’02,5” east

Fair opening hours:
17 to 21 October 2018
Wed - Sat 10am – 6pm
Sun 10am – 5pm

Ideal location

The Messe Wels scores points with its central location and excellent connection to the nation-wide transport network. That way the Caravan Salon Austria is ideal for all target groups from all over Austria and the neighbouring countries.

Messe Wels

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